



WOOLRICH®

EST. 1830

2009
CORPORATE GIFTS

Woolrich: A Tradition of Excellence

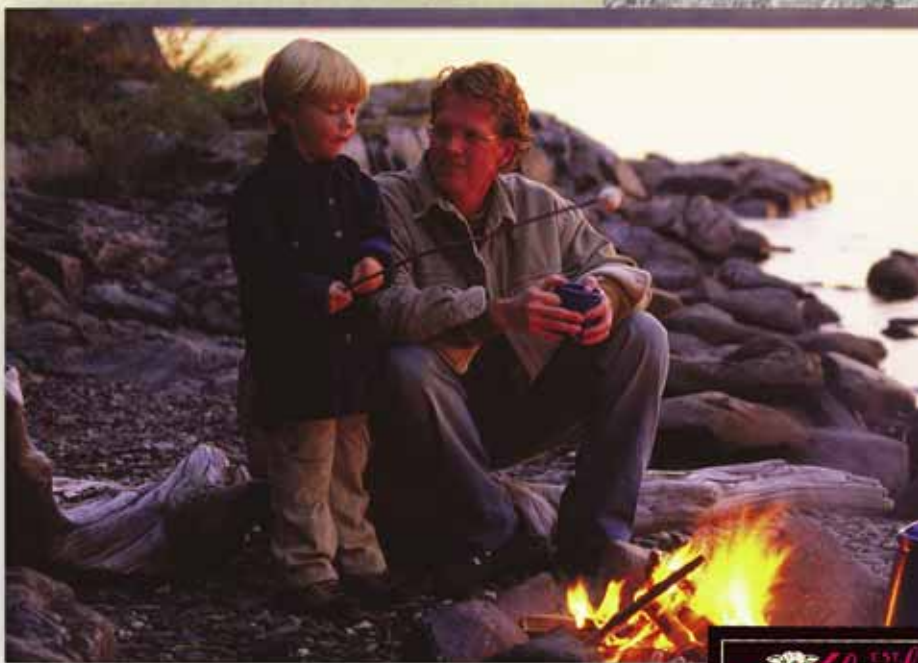
Woolrich is one of the world's premier names in clothing and products for the outdoor lifestyle. Founded over 175 years ago, it is one of the oldest continuously operating companies in the United States. Its name has long been synonymous with quality and value.

Woolrich got its start in 1830 when a young man named John Rich built his first woolen mill in Plum Run, Pennsylvania. By 1845 he'd built a new mill a couple of miles away, in what is now Woolrich, Pennsylvania – still the company's headquarters.

Originally, John Rich traveled from logging camp to logging camp selling fabric, socks, coverlets, and yarn to lumbermen from the back of a mule cart. From this modest beginning, Woolrich grew and developed more sophisticated products and new production methods to meet the needs of a growing nation.

Woolrich has evolved into a lifestyle brand with products – everything from clothing to accessories for the home – sold throughout the world. The Woolrich name continues to be prized by folks who appreciate outdoor leisure and the enjoyment of nature.

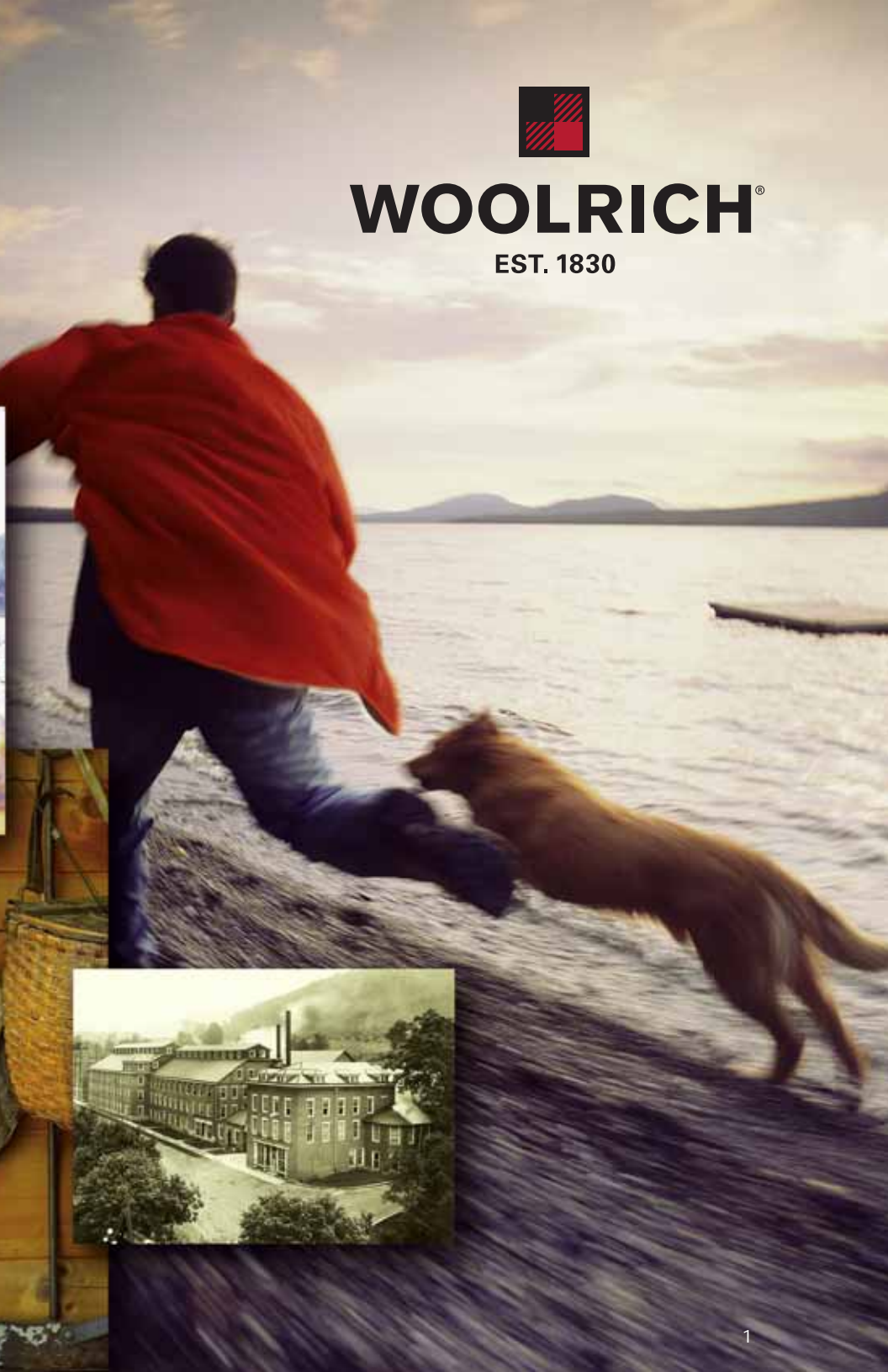
TRADITION





WOOLRICH®

EST. 1830



Introduction

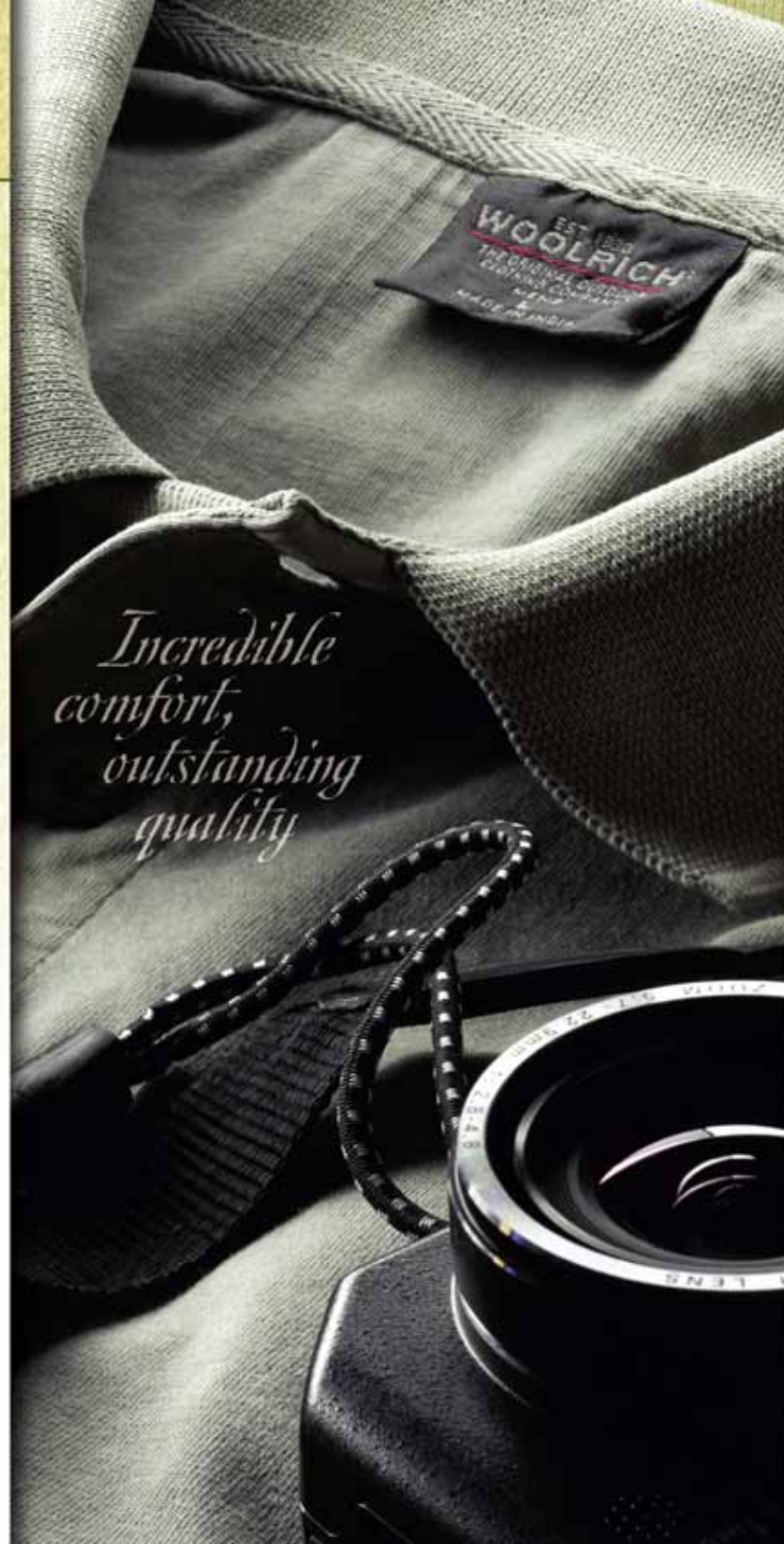
Building a successful business means careful attention to detail. Among the challenges are:

- how you reward your employees for a job well done*
- thank business partners*
- generate enthusiasm for new products and programs*
- raise funds*
- create successful sales meetings and social outings*

The Woolrich products collected here – customized with your logo – can help you accomplish all your goals. The reason is simple: these are products that customers, employees, and associates love. Quality products they use in their everyday lives.

Choosing Woolrich, The Original Outdoor Clothing Company™ for your incentive and recognition programs means you've chosen one of America's oldest and most respected brands. Since 1830 Woolrich has been making clothing for folks who work and play in the outdoors. Today Woolrich covers a full range of lifestyle products for consumers worldwide including handsome outdoor shirts, warm sweaters, stadium blankets and more.

Paired with your logo, these products will be received with enthusiasm by people of all ages and interests.





**First Fork Polo Men's
STYLE 8823**

White, Deep Navy, Stone, Butter,
Olive, and Cardinal

M-XXL

1-99	100-249	250+ (3A)
\$28	\$27	\$26



**First Fork Polo Women's
STYLE 7101**

White, Deep Navy, Stone
S-XXL

1-99	100-249	250+ (3A)
\$28	\$27	\$26

Polos are at the top of everyone's casual clothing list. And Woolrich's **First Fork Polo** stands out from the crowd with exceptional quality and comfort. Pure pigment-dyed cotton. Boulder-washed for a mellow feel and look. Three-button placket. Sporting your logo, it's a handsome way to reward a job well done.



DENVER SHIRT



Denver Shirt Men's

STYLE 4092

Denim

M-XXL

1-99 100-249 250+ (3A)

\$40 \$36.50 \$33



*An American classic and a favorite of everyone who loves weekends, leisure, and outdoor adventures. The Woolrich **Denver Shirt** is pure cotton, sandwashed to a soft, broken-in feel. Single chest pocket, button-down collar, and adjustable cuffs.*

Denver Shirt Women's

STYLE 2047

Denim

S-XXL

1-99 100-249 250+ (3A)

\$40 \$36.50 \$33



*Rugged,
relaxed, and ready
for casual or
weekend wear*

ANDES VEST



Andes Vest Men's

STYLE 18018

Black, Ruby and Indigo

M-XXL

1-99	100-249	250+ (3A)
\$27	\$25	\$24

Andes Vest Women's

STYLE 18011

Black, Ruby and Indigo

S-XL


1-99	100-249	250+ (3A)
\$27	\$25	\$24



Indigo

*Those who love the outdoors treasure our **Andes Fleece Vest**. And that makes it a perfect way to extend your brand and reward your friends. It provides lightweight warmth year-round, and layers beautifully with other garments. Stand-up collar. Sideseam pockets. 100% polyester fleece trimmed in Lycra® nylon.*



A collection of outdoor gear is arranged on a dark surface. The central focus is a blue zip-up jacket with a black zipper and a small tag that says "ROCKPORT". To the right is a blue enamel mug with a handle and a string tied around it. In the foreground, there's a black hat with a white cross-like logo and a red and black tool, possibly a shovel or a similar outdoor implement. The background shows a tan-colored hat and a brown strap.

*Essential gear
for those who love
the outdoors*



Indigo

**Andes Jacket Men's
STYLE 16039**

Black, Ruby and Indigo
M-XXL

1-99	100-249	250+ (3A)
\$34	\$32	\$30

**Andes Jacket Women's
STYLE 15056**

Black, Ruby and Indigo
S-XL

1-99	100-249	250+ (3A)
\$34	\$32	\$30



*D*ressing for the weather is easy in our **Andes Fleece Jacket**. That's why it's such a hit with everyone from corporate overachievers to outdoor adventurers.

The lightweight polyester fleece provides lightweight warmth and wicks away body vapors. It layers well under a parka or over a turtleneck or shirt.

A gift everyone will appreciate.



EST. 1870
WOOLRICH
SWEATSHIRTS & SWEATERS
100% COTTON

EST. 1870
WOOLRICH

*A favorite
from soccer fields
to the backwoods*



SHIRT JACS



Shady Creek Canvas Shirt Jac Men's

STYLE 6230

Shale and Olive

M-XXL

1-99	100-249	250+ (3A)
\$50	\$49	\$48



Sage

Our shirt jacs are the answer to times when you want warmth without the bulk of a heavy jacket. Give your pal Champ his daily workout. Cast a lure to late-season fish. Put some miles on your boots before the heavy snows arrive. Lined with warm polyester Trailhead™ fleece. Sleeves are lined with nylon taffeta diamond-quilted to 40-gram Arctic Insulation.™



East Fork Shirt Jac Women's

STYLE 2304

British Tan and Sage

S-XL

1-99	100-249	250+ (3A)
\$50	\$49	\$48



WOOLRIC
EST. 1922



CHAMOIS SHIRT



Heather Chamois Cloth Shirt Men's

STYLE 6433

Camel Heather, Ruby Heather, Midnight Blue Heather
M-XXL

1-99	100-249	250+	(3A)
\$40	\$38	\$36	

*Quality that
has proved itself year
after year*

Our 6-ounce chamois is just right for those who prefer a lighter-weight shirt that can be worn on weekends, for an evening out, or on a casual day at the office. Button-down collar, single chest pocket, and subtle rich heather tones give it the right look for all-around wear. *Contrasting-color inner collar band. 100% cotton.*



*A dress shirt
with a sense of
adventure*

Explorer Shirt Men's

STYLE 703

British Tan, White and Blue

M-XXL

1-99 100-249 250+ (3A)

\$44 \$42 \$40



EXPLORER SHIRT

Our **Explorer Shirt** is designed with a 5-oz. all-cotton Oxford cloth that's great for travel and just right for casual office wear. Ruggedness with a sense of refinement. Two chest pockets with hook-and-loop flap closures. Matching fabric elbow patches on sleeves and double-layer back yoke. Underarm gussets allow for free arm movement. Button-down collar.



FLAT ROCK HALF ZIP



**Flat Rock Half Zip Men's
STYLE 9013**

British Tan and Navy

M-XXL

1-99 100-249 250+ (3A)

\$52 \$49 \$46

*Handsome,
warm, and
washable*



This **Flat Rock Half-Zip Sweater** will get rave reviews – and heartfelt thanks – from everyone on your list. The warm wool takes the sting out of a cold day, but it's light enough to wear comfortably inside, as well. Fleece-lined collar and cuffs feel soft against the skin. Straight bottom hangs comfortably. And the bonus – it's completely machine washable. Half-zip closure with stand-up collar.

Prairie Reversible Throw

STYLE 970008

Buckskin

50"W x 68"L

1-99 100-249 250+ (3A)

\$65 \$63 \$62

Our **Prairie Reversible Throw** is the perfect fit for a country home or a contemporary townhouse making it the perfect fit for any customer. Pieced patchwork design with a faux fur backing make this a luxurious throw that they will want to snuggle up in every chance they get.

PRAIRIE
THROW



TRAVEL PILLOW



**Travel Pillow
STYLE 75001**

Navy, Cappuccino and Burgundy

1-99 100-249 250+ (3A)

\$22 \$20 \$18

A must for any traveler. And a gift or reward that fits all personalities and corporate events. The **Convertible Travel Pillow** is a 100% polyester micro-fleece blanket that folds into its own pouch to form an instant 8.5" x 17" pillow. Measures 50" x 60" when open. Ideal for car or plane, vacation or day trip. Machine washable.

The ideal gift—everyone appreciates the convenience and comfort of our **Explorer's Peak Travel Blanket**. The uses are endless: outdoor concerts, picnics, sporting events, car or plane travel, and more. Soft fleece blanket is backed by a water-repellent polyester shell that protects against dampness. Measures 50" x 68" open; folds flat and zips closed to a convenient 12.5" x 17" x 4" size. Pouch pocket holds accessories. Web strap. In black polyester with red fleece. Machine washable.

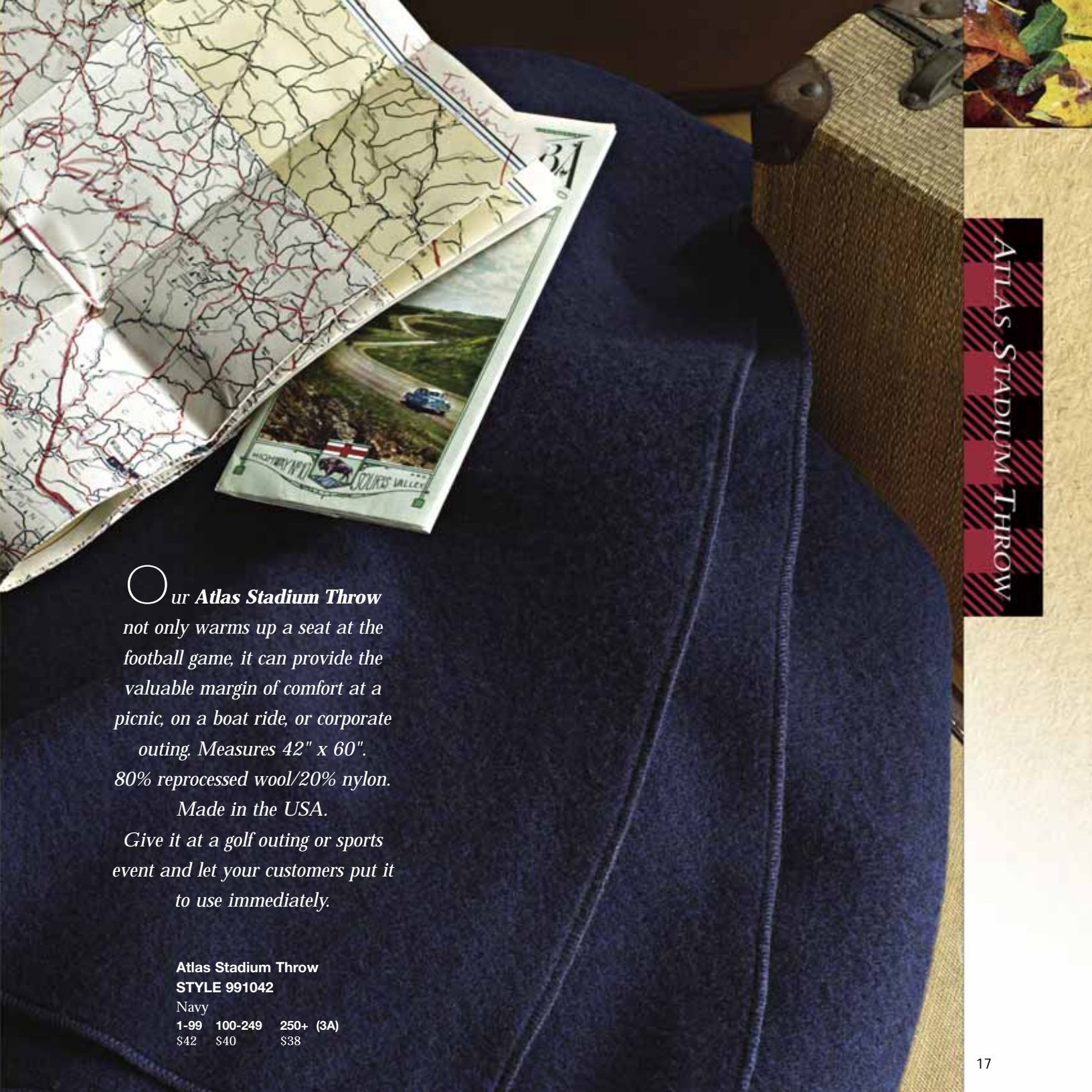


**Explorer's Peak
Travel Blanket
STYLE 92003**

Red

1-99 100-249 250+ (3A)

\$35 \$34 \$33



ATLAS STADIUM THROW

Our *Atlas Stadium Throw* not only warms up a seat at the football game, it can provide the valuable margin of comfort at a picnic, on a boat ride, or corporate outing. Measures 42" x 60".
80% reprocessed wool/20% nylon.

Made in the USA.

Give it at a golf outing or sports event and let your customers put it to use immediately.

Atlas Stadium Throw
STYLE 991042
Navy
1-99 100-249 250+ (3A)
\$42 \$40 \$38



WOOLRICH®

EST. 1830



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber
www.fsc.org Cert no. SCS-COC-003775
© 1996 Forest Stewardship Council

Woolrich supports a number of conservation and outdoor recreation organizations and works to reduce environmental impact. The paper in this catalog is acid-free and elemental chlorine-free and is manufactured using sustainable forest practices.

WOOLRICH, INC.

www.woolrichcorporategifts.com